



FOR IMMEDIATE RELEASE

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## JOHN KATKO “UNDERSTANDS”

### ***CNY Small Business Owners & Working Mothers Highlight Katko’s Commitment to Growing Local Economy***

**Syracuse, New York – Congressman John Katko (NY-24)**, the endorsed Republican, Conservative, and Independence candidate for U.S. Congress today launched his campaign’s third television ad. The sixty-second spot, entitled “Understands”, features two Central New York small business owners and working mothers – Lisa, who runs her family’s small business in Liverpool, and Mary Anne, who built her business in Auburn.

Their on-air testimonial reads:

*Lisa: Owning a small business and having three kids is a lot to juggle.*

*Mary Anne: As a business owner, being family friendly is really important to me.*

*Lisa: I’m trying to grow this business. I’m looking to increase employees and grow in our local economy.*

*Mary Ann: It’s very difficult for small business owners to grow their business and balance family life.*

*Lisa: Politicians who support tax hikes . . . they don’t understand what it’s like to own a small business . . . and having employees that are counting on you.*

*Mary Ann: John Katko is unlike any other politician I’ve met.*

*Lisa: John Katko has a plan. And it’s a good one. I know – because we worked on it together.*

*Mary Ann: He’s a problem-solver. He’s bipartisan. He’s gonna get in there, and . . . whatever it takes to get the job done.*

*Lisa: It’s so refreshing to have a Congressman who understands small businesses and who actually listens.*

*Mary Ann: I’m proud to say he’s my Congressman.*

*Lisa: I’m excited to vote for John Katko. He understands working mothers. He understands me.*

The television commercial begins airing immediately on area broadcast and cable television. A version of the ad can be accessed [here](#).

**Congressman John Katko** was elected in November 2014 to represent 24<sup>th</sup> Congressional District of New York, which includes Onondaga, Cayuga, and Wayne Counties and the western portion of Oswego County.

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